



July 26, 2018

<p>SUBJECT</p> <p>CONSENT CALENDAR</p>	<p><input checked="" type="checkbox"/> Action</p> <p><input type="checkbox"/> Information</p>
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SUMMARY OF REQUEST

Approve the following consent agenda items:

1. April 25 and 26, 2018, Commission Meeting Minutes
2. Agreement Ratifications

RECOMMENDATION

First 5 California staff recommends the Commission approve the consent calendar.

ATTACHMENTS

- A. Draft of April 25 and 26, 2018, Commission Meeting Minutes
- B. Agreement Ratifications



California Children and Families Commission

April 25, 2018

DRAFT MEETING MINUTES

Agenda Item 1 – Opening Remarks

George Halvorson called the meeting to order at 2:00 p.m.

Commissioners Present: George Halvorson
Alejandra Campoverdi
Muntu Davis
Monica Fitzgerald
Lupe Jaime

Commissioners Absent: Shana Hazan
Molly Munger

Ex Officio Member Present: Jim Suennen

Announcements: The meeting was also held in San Diego via teleconference.

Chair Halvorson asked Commissioners if there were any items that presented a conflict of interest. There were none.

Agenda Item 2 – Public Comment

Chair Halvorson opened the floor for public comment.

DISCUSSION: Ms. Maben acknowledged Commissioner Fitzgerald’s first meeting. No comment from San Diego.

PUBLIC COMMENT: None.

Information Item 3 – 2019 Strategic Plan Development Process

Staff reported on plans for developing the 2019 Strategic Plan.

DISCUSSION: See attached meeting notes from Glen Price Group.

PUBLIC COMMENT: None

Action Item 4 – Adjournment

MOTION/ACTION: Commissioner Davis moved for adjournment of the Commission Meeting. The motion was seconded by Commissioner Jaime.

DISCUSSION: None

PUBLIC COMMENT: None

VOTE: The motion was approved by a unanimous vote of the Commission.

Chair Halvorson adjourned the meeting at 5:00 p.m.

The next scheduled Commission meeting is April 26, 2018, in Sacramento.

First 5 California Commission Strategic Planning Meeting

April 25, 2018

Meeting Summary

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On April 25, 2018, the First 5 California (F5CA) Commission launched a strategic planning process by soliciting input from the commission and leadership staff on the direction of the Agency and on a vision for its next strategic plan. The meeting was facilitated by Janelle Kubinec, director of the Comprehensive School Assistance Program and the California Comprehensive Center at WestEd. This document summarizes that meeting.¹

Framing from First 5 California Commission Chair

F5CA Commission Chair George Halvorson opened the meeting with the following comments on the organization’s direction and the importance of this planning process:

The current context:

- The brain science on young children’s development is growing exponentially. We now know things we didn’t know before, which we can use to enhance our work for children in California.
- Achievement gaps have stayed the same over the past 20 years. There has not been a concerted effort to close the gap in the first few years of a child’s life, when the gap starts.

¹ This meeting summary was developed by [GPG](#).

- Talk. Read. Sing.® can and does address the achievement gap in the earliest year. F5CA needs to continue to get the message out there. There are some communities that haven't gotten the message yet.
- Children from Spanish speaking families whose parents read or showed picture books five times a week or more were three times more likely to be "ready to learn" when they entered kindergarten. In California, the number of children born to Spanish speaking families is increasing. Informing parents about the early brain science through Talk. Read. Sing.® helps them prepare their children for the future.

The Strategic Planning Process:

- Our goal through this process is to figure out the right combination of things to ensure children "Thrive by Five."
- Our hope is to engage in planning so we can be more successful at meeting our goals with declining revenue.
- We have had significant success in using our current plan to steer our direction, investments, etc.
- The next plan can't be dictatorial or rigid. Instead the plan should be enabling, empowering, and flexible. We should always reserve the right to be wiser, brighter, smarter, and better informed. When those things happen, we should be able to take another look, as a Commission, and revisit parts of the plan as needed. That should be our planning culture. This will require regular updates and opportunities to enhance the strategic plan.
- F5CA needs to set some goals and targets. Ex: 60% of children are "ready to learn" at kindergarten. To accomplish this, we would need to figure out the combination of activities.

Strategic Planning Background

F5CA's last strategic planning process was in-depth and involved significant stakeholder input. This plan was adopted in January 2014. An in-depth analysis of the plan was conducted in year three. Last year the Commission reviewed the plan and held a full-day retreat to make some changes. The commission approved amendment to the current plan in 2017.

To implement its last strategic plan, F5CA developed a strategic plan advisory committee, developed a Financial Mapping Chart, and incorporated a new practice to label F5CA Commission agenda items to show how each item ties back to the plan.

Launching the 2018-2019 Planning Process

For this 2018-2019 planning process, F5CA does not intend to revise the vision, mission, and values in its current plan (although it will incorporate the *Principles on Equity*). Over the next six to twelve months, F5CA staff and stakeholders will revisit the goals, objectives, activities, and indicators. The F5CA Commission Strategic Planning Advisory Committee will work with the F5CA staff to review and develop the plan. The full Commission will have an opportunity to review the draft plan in January 2019. The

plan will be revised and further developed with Commission input, with the hope of presenting a final strategic plan for approval by the Commission in April 2019.

Additional Framing for the 2018-2019 Planning Process:

Additional framing about the 2018-19 planning process was also discussed:

- Camille Maben, F5CA Executive Direction noted that it will be important to think about how we get the “biggest bang for our buck” given the reality of shrinking revenue. She posed the questions:
 - How do we partner on things we fund?
 - What is the appropriate role of the State?
 - How do we both support counties and lead at the state level?
- Staff also suggested the importance of setting meaningful goals and aligning pots of money.
- First 5 Commissioners commented on the importance of goals:
 - Commission Chair Halvorson noted that setting clear goals will garner a lot of support. He gave the example of 60% of children are “ready to learn” at Kindergarten.
 - Commissioner Davis noted that goals can be both good or bad. Specific goals can be bad if you don’t meet them. He highlighted the importance of regularly assessing goals and improving strategy.
- Camille Maben also noted the importance of being realistic about what F5CA can do with its current staff and funding levels. She encouraged the process to result in a small number of specific goals.
- It will also be important for this process to include F5CA partners and be realistic about which organizations/agencies are taking on different pieces of the work.

Reflections:

To launch the 2018-2019 planning process, F5CA Commissioners and staff were asked to reflect of the following questions:

1. What’s one impact you’ve seen related to or resulting from the Strategic Plan?
2. What’s one impact you expect or want to see happen in the next Strategic Plan?

Answers to these questions are included below:

What’s one impact you’ve seen related to our resulting from the strategic plan?

- F5CA made progress in education and outreach, and through Talk. Read. Sing.®
 - Talk. Read. Sing.® saturated the market
 - Talk. Read. Sing.® is changing the culture of parenting
- F5CA has developed its advocacy presence
 - F5CA has developed a comprehensive legislative agenda that is inter-agency and partnership-oriented.
 - F5CA has made significant progress on specific bills, and has become a stronger voice at the table (took a position on 42 bills last year)

- F5CA has also played a strong role of convener with regard to the focus on workforce
 - F5CA is facilitating the coordination of a statewide early learning system, co-convening the *Transforming the Workforce for Children Birth through Age Eight* effort, building statewide infrastructure (quality, capacity building), and bringing in experts
- The fatherhood focus (a track at the summit) has been successful
- F5CA has played a major role in increasing the number of mixed-delivery sites participating in the Quality Counts California (California QRIS)
- F5CA's Dual Language Learner (DLL) work has been thoughtful and has shown leadership. F5CA has been willing to "fail forward" as needed and evolve. In this way F5CA has played a catalyst role
- F5CA has successfully engaged every county with IMPACT. IMPACT has taken an inclusive approach and has engaged more types of sites
- People across the state see First 5 California as a partner/collaborator
 - F5CA has focused on organizational development with great success. The organization has taken a "partner mindset", focused on children and families, and developed as a staff team
 - The county-level collaboration, communications effort, leveraging strategies, and relationship-building have been strong successes
 - F5CA has created strong partnerships with state agencies around QRIS and data sharing
 - F5CA has created strong partnerships at the state and local levels, and has really stepped into its role as "convener"

What's one impact you expect or want to see happen in the next strategic plan?

- F5CA needs to develop more trusted messengers to promote Talk. Read. Sing.®
- While F5CA has been successful with its work on the Quality Improvement System, there must be continued development of a statewide, scaled quality improvement system with greater levels of participation around the state and from different types of providers
- F5CA can play a more supporting/uplifting role with regard to parents and families, and ensuring they have the supports they need. (For example, Paid Family Leave)
- F5CA's strategic plan should be more deliberate with regard to measurement / "tangibility"
- F5CA needs to continue its strong role in supporting DLLs and should disseminate the data and research it gathers through its pilot to support scaling best practices for DLLs.
- F5CA must identify and make progress on connective tissue across the system to serve children and needs to scale up best practices from counties and other innovations
- F5CA should examine its role around child health. F5CA might be able to play a role in driving more public awareness.

- This might build on Talk. Read. Sing.® and could target behavioral health services, trauma, etc.
- F5CA has a role to play in talking about health issues that aren't part of the state-wide conversation right now (ex: developmental services, infant mortality for certain populations)
- F5CA has an important role to play around the ECE workforce. A well-compensated, trained, and supported workforce is a major driver of child outcomes
- F5CA still has a strong role to play around access and affordability around childcare and preschool services
- The strategic plan needs to focus on more child outcomes, measured with data
- The strategic plan should include better “language discipline” (What is a goal, objective, indicator, etc.)
- The plan should also be specifically comprehensive in terms of what actions are required to see results
 - Ex: If we're talking about Child Learning, being specifically comprehensive would look at families, partner organizations, policies/legislation
 - Each goal should focus on actions in families, partner organization support, and policies/legislation
- The strategic plan should recognize decreased revenue. First 5 California needs to think more broadly about goals/objectives while still incorporating some flexibility. It needs to focus on what F5CA is able to do within the current context. The plan should have general concepts, flexibility, and the opportunity to take advantage of changing contexts
- First 5 California must figure out how to tell “our story” better (story of where kids are in California, who their families are) we need to get buy-in from our colleagues so California and the ECE field are all telling the same story. We need to move past questions like “what is quality?” “what is access?”
- First 5 California needs to focus on changing the trajectory for the children being born every day in the state. In low-income households, children are facing health disparities, educational gaps, etc. First 5 California needs to do a good job at public relations, communications, earned media, news media, etc. First 5 California needs to ensure that everyone understands the health disparities that some populations face, and that can be combatted with strategies like Talk. Read. Sing.® and early education.

Meeting facilitator Jannelle Kubenic summarized highlights from the conversations she had with F5CA Commissioners in advance of the strategic planning sessions. She summarized as follows:

- Mission, Vision, Values will stay the same
- Principles of Equity will be incorporated
- Goals will be revisited, reviewed, and clarified (See suggestions from George above)
- The plan should have more integration of work areas/strategies
- Focus on refinement and clarifications of the “how”

- Measurement matters- focus on simple and useful
- F5CA staff are exceptional and Commissioners place high value on making sure staff find the plan helpful

Open Discussion

Commissioners and staff then engaged in a conversation about F5CA goals and strategies.

Generally, there is a concern from staff that there are some significant bodies of important work that F5CA is doing that are not included in the current plan, or the level to which they are included in the plan is not commensurate to the amount of work required from staff.

- The plan should be conscious of staff time, and what it takes advance specific portions of the plan
- The plan should capture the relative importance of different bodies of work

F5CA has an important role in communications and direct outreach to families. As communication methods evolve, F5CA needs to keep up with changing trends.

- F5CA must be extremely digitally competent to reach families through the internet, apps, and social media
- F5CA also needs to be aware of populations with limited/no internet access

F5CA has a growing role related to advocacy.

- F5CA advocacy should be inclusive of the range of challenges facing families (conditions like food scarcity, transportation, etc.)
- Continue to weigh in on bills that impact children and families.

Commissioners and staff also discussed the importance of identifying specific outcomes/results, then structuring the plan with strategic areas/actions that contribute to these results.

- Some suggested outcomes could include:
 - 60% of children are ready for school at kindergarten
 - 90% of mothers know about the importance of Talk. Read. Sing.®
 - A specific increase in participation in Quality Counts California
- The plan could be structured as Vision/Mission/Values > Outcomes/Results > Strategic Areas > objectives/activities
- The plan should have more integration of work areas
- The plan should deliberately review investments, areas for research, and areas related to communication

The plan should also consider F5CA declining revenue.

- Efficacy and efficiency with current funds
- Consider how to be catalytic given that F5CA can't be a funder anymore

- F5CA might also think about how to increase revenue and should be forward thinking in its partnerships with funding entities

Deep Dive on School Readiness Indicators

Commissioners and staff further discussed a topic that came up in the initial discussion about goals and outcomes, which was the inclusion of a school readiness indicator. There were different opinions on this topic and the discussion highlighted that this is a contentious issue in the field as well. This is compounded by the reality that California does not have a statewide school readiness assessment at this time.

- Commissioner Halvorson suggested putting a strong stake in the group with a goal that 60% of children are school ready at kindergarten (from an estimated baseline of about 40%) at this point.
- Commissioner Jaime noted that Fresno is focusing on school readiness and school readiness assessments. Fresno is looking holistically at the child- what does it mean to be “ready”? Conversely, some look it at a question of “Should the school be ready for the child?” We worry that we’ll create a deficit and label for a child on the first day they arrive at school by implementing school readiness narrowly.
- David Dodds noted that he liked the idea of a statewide indicator, but school readiness is a multi-domain concept. Different counties are using different tools, some of which go beyond academics. He suggested engaging stakeholders on this question.
- Commissioner Davis also noted the importance of bringing in stakeholders in this conversation
 - An outcome like 60% of children are school ready should be an input into school planning.
 - Something like this would have to have a communications campaign for parents
 - First 5 to facilitate the conversation?
- Camille Maben noted that the conversation, as a field, on school readiness and school readiness assessments ebbs and flows as a hot topic. There are potential negative implications that could be very detrimental.
- Some Commissioners noted that the results of kindergarten readiness assessments can be used in a bad way no matter what, so F5CA can lead the charge to try to avoid negative ramifications
- The group also discussed the lack of a statewide tool and the role F5CA can and should play in the development and promotion of such a tool

Deep Dive on Health

Commissioners and staff had a more specific discussion about F5CA’s role in advancing child health, and how that should be addressed in the next plan.

- Camille Maben: When I think about the future, I want us to be more involved in the conversations that include child health.
 - Partnering with Family Resource Centers, Mental Health, Home Visiting

- We also need to be thoughtful about the role we play
- F5CA used to have a stronger focus on child health as part of public education and outreach.
- When the plan was revised, the Commission talked about F5CA's role in child health as being at the table, but not as the lead
- F5CA can't do direct services, but it can be an overarching presence and be an encouraging partner, etc.

Engagement: Who should we be reaching out to and what do we want to know

Commissioners and staff made the following comments during a brainstorming conversation about stakeholder engagement on the plan:

- First 5 Association, County Commission Partners
- Identify the best way to reach families:
 - Survey
 - Focus Groups
 - Identify which parents are we targeting (Ex: parents with kids in schools, not in schools?)
- ECE settings
- Legislative Partners
- Need to engage the “outer circle” or “unusual suspects”
 - Hispanic Chambers of Commerce
 - The Catholic Church
- County Welfare, human services, etc.
 - Foster Youth
 - Homeless
- Health
 - Pediatricians group/association
 - Trusted messengers
 - Minority doctors
 - American college of pediatrics
- Other end of the pipeline
 - TK-12 System
 - Colleges/Higher Education
- State-level partners:
 - CDE
 - R&R Network
 - CCDAA
- Other Funders/Foundations

Next Steps

The F5CA Commission will be establishing a strategic planning committee. F5CA staff will begin strategic planning efforts at its May all-staff meeting and GPG will develop a stakeholder engagement plan. The strategic planning committee will be engaged as the

process evolves and will bring updates back to the Commission as needed. The F5CA Commission will review and comment on a draft plan at the January 2019 Commission meeting.



California Children and Families Commission Meeting

April 26, 2018

DRAFT MEETING MINUTES

Agenda Item 1 – Opening Remarks

George Halvorson called the meeting to order at 10:06 a.m.

Commissioners Present: George Halvorson
Alejandra Campoverdi
Muntu Davis
Monica Fitzgerald
Lupe Jaime

Commissioners Absent: Shana Hazan
Molly Munger

Ex Officio Member Present: Jim Suennen

Announcements: Chair Halvorson administered the Oath of Office for new Commissioner, Monica Fitzgerald. Chair Halvorson briefly discussed the strategic planning meeting that was held the day before.

Chair Halvorson asked Commissioners if there were any items that presented a conflict of interest. Commissioner Davis recused himself from the vote regarding a contract with the California Health Interview Survey on the Consent Calendar.

Reports:

First 5 California (F5CA) Executive Director – Camille Maben

- Advocacy Day – Wednesday, May 2, is the annual First 5 Advocacy Day. This year is Proposition 10's 20th birthday.
- Brainy Birds Book – “Three Brainy Birds Spreading the Word” storybook has been produced. Every First 5 County Commission is receiving a supply for their own use, distribution, and outreach efforts.

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- Sports Partnerships – F5CA has collaborated with several sports teams to spread the Talk. Read. Sing.[®] message. This year, F5CA has worked with the Los Angeles Clippers, The Los Angeles Dodgers, and the Sacramento Kings.
- Talk. Read. Sing.[®] Magnet – F5CA has developed a Talk. Ring. Sing.[®] magnet and an accompanying letter to distribute to new parents. F5CA will present the magnet prototype at the July Commission meeting. The next step is to work with the Health and Human Services Agency on distribution to doctor offices statewide, primarily Obstetricians.
- Quality Counts California – Ms. Maben provided highlights of the Quality Counts California Consortium meeting. The State Support Team released the new Quality Counts California “public” website.
- Dual Language Learner (DLL) Pilot – F5CA staff continue to work with the American Institutes for Research to develop the DLL Pilot landscape study. Ms. Maben described the phases of implementing the DLL Pilot.
- 2018 Child Health, Education, and Care Summit (Summit) – Ms. Maben recapped the highlights of the Summit and shared feedback from the Summit survey.
- F5CA 20 Year Anniversary – Ms. Maben shared a video that had been produced for F5CA’s 20 year anniversary.

DISCUSSION: Chair Halvorson shared that the speakers at the Summit were high quality and he looks forward to next Summit. Commissioner Jaime discussed how much she enjoyed the Summit.

PUBLIC COMMENT: None

First 5 Association of California Executive Director – Moira Kenney

There was no report from Ms. Kenney.

Advisory Committee Reports – Commissioners

- Strategic Planning – Chair Halvorson reported the Committee met and had a good discussion.
- Public Education and Outreach – Chair Halvorson reported the Fraser Communications contract was approved and they look forward to the next steps in the Talk. Read. Sing.[®] campaign.
- Executive – Chair Halvorson stated the committee met and approved the agenda for the meeting.

- Legislative – Chair Halvorson reported the committee met several times. F5CA is involved with multiple bills and the work F5CA is doing is going well.

DISCUSSION: None

PUBLIC COMMENT: None

Agenda Item 2 – Public Comment

Chair Halvorson opened the floor for public comment.

DISCUSSION: None

PUBLIC COMMENT: Celia Ayala, retired CEO, Child 360, discussed a report from the National Academies of Sciences, Engineering, and Medicine, *Transforming the Financing of Early Care and Education*, regarding high-quality childcare and how it is financed. Ms. Ayala gave a two-page handout with ten recommendations for allocating resources for children.

Action Items 3 – Consent Calendar

The Commission considered approval of the consent calendar as detailed on the agenda.

MOTION/ACTION: Commissioner Campoverdi moved the Commission approve the consent calendar. The motion was seconded by Commissioner Jaime. Commissioner Davis recused himself from the vote on contract CFF 7457, but his vote was included for the remainder of the Consent Calendar.

DISCUSSION: None

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by the Commission.

Action Item 4 – State and Federal Budget and Legislative Update

Erin Gabel, Deputy Director, External and Governmental Affairs Office, provided an update on the status of the 2017–18 State Legislative Session, including F5CA “Level 1” priority bills and F5CA-sponsored legislation. Ms. Gabel provided information on F5CA’s 2018 state budget priorities, new F5CA initiatives, and a federal policy update.

MOTION/ACTION: No action was taken on this item.

DISCUSSION: There was discussion around how families use technology and how F5CA uses technology to move the agenda forward. Commissioner Jaime and Ms. Gabel discussed the Childcare Block Grant and how that funding works.

PUBLIC COMMENT: None.

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Action Item 5 – Election of 2018 Commission Vice Chair and Advisory Committee Assignments

Frank Furtek, Chief Deputy Director and Counsel, requested the Commission elect a Vice Chair and approve appointments to the Commission’s standing advisory committees.

MOTION/ACTION: Commissioner Jaime nominated herself to serve as Vice Chair for the First 5 California Children and Families Commission through January 2019. The motion was seconded by Commissioner Campoverdi.

DISCUSSION: None.

PUBLIC COMMENT: None.

VOTE: The motion was unanimously approved by the Commission.

MOTION/ACTION: Commissioners moved and seconded to approve the assignment of Commissioners to the current standing committees as described in the April 2018 Commission Advisory Committee Descriptions as follows:

Standing Committees	
<i>Executive</i>	<ul style="list-style-type: none"> • George Halvorson, Chair • Lupe Jaime, Vice Chair
<i>Public Education and Outreach</i>	<ul style="list-style-type: none"> • George Halvorson • Alejandra Campoverdi
<i>Legislative</i>	<ul style="list-style-type: none"> • George Halvorson • Shana Hazan
<i>Research and Evaluation</i>	<ul style="list-style-type: none"> • Monica Fitzgerald • Lupe Jaime
<i>Program</i>	<ul style="list-style-type: none"> • Alejandra Campoverdi • Molly Munger
<i>Fiscal</i>	<ul style="list-style-type: none"> • Muntu Davis • Monica Fitzgerald
<i>Strategic Planning</i>	<ul style="list-style-type: none"> • Molly Munger • Muntu Davis

DISCUSSION: Commissioners discussed which Committees they wanted to serve on.

PUBLIC COMMENT: None.

VOTE: The motion was unanimously approved by the Commission.

Action Item 6 – Approval of Annual Report Guidelines

David Dodds, Deputy Director, Evaluation Office, discussed new data collection categories and definitions to support improved messaging about statewide contributions of First 5 county commissions. Mr. Dodds asked the Commission to approve the Annual Report Guidelines for Fiscal Year 2018–19.

MOTION/ACTION: Commissioner Davis moved the Commission approve the Annual Report Guidelines for Fiscal Year 2018–19, in support of data to be prepared for annual reporting requirements. The motion was seconded by Commissioner Campoverdi.

DISCUSSION: Chair Halvorson asked if the process is running smoothly. Mr. Dodds responded that a new on-line system is being developed and expectations are that it will streamline the process.

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by Commission.

Action Item 7 – Kit for New Parents

Frank Furtek, Chief Deputy Director and Counsel, and Vernetia Syphax, Information Officer I, provided information about the Office of State Publishing (OSP) assuming all supply chain management (printing, production, warehousing, and distribution) for F5CA's *Kit for New Parents (Kit)* program. Jerry Hill, State Printer, explained OSP's plan for taking over supply chain management for the *Kit*. The Commission was asked to approve spending on a contract for the *Kit* with OSP.

MOTION/ACTION: Commissioner Campoverdi moved the Commission authorize up to \$5.5 million for June 1, 2018, through June 30, 2019 (Fiscal Years 2017–18 and 2018–19) to continue the *Kit for New Parents* production and distribution. The motion was seconded by Commissioner Davis.

DISCUSSION: Chair Halvorson asked if there would be a gap in the supply of *Kits*. Mr. Hill explained that there should not be a supply gap and that the transition should go smoothly. Ms. Syphax confirmed that *Kits* will be sent to OSP in order to avoid a supply gap. Ms. Maben explained that the requested contract is only for one year due to this being a new process and OSP being a new *Kit* vendor.

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by the Commission.

Information Item 8 – Financial Update

Frank Furtek, Chief Deputy Director and Counsel, provided a financial update of F5CA funds, including updates on revenue and fiscal mapping to the Strategic Plan.

DISCUSSION: Commissioner Jaime asked if counties have asked for fiscal support due to declining revenue. Ms. Maben responded that one small county, who isn't considered a small county by definition, did, and F5CA is doing an analysis on that request.

PUBLIC COMMENT: None

Information Item 9 – Evaluation Update for First 5 IMPACT and Quality Counts California

David Dodds, Deputy Director, Evaluation, and Debra Silverman, Education Administrator I, described key implementation and evaluation activities for First 5 IMPACT (Improve and Maximize Programs so All Children Thrive) and Quality Counts California (QCC). Catherine Goins, Assistant Superintendent for Early Childhood Education, Placer County Department of Education, and Lani Schiff-Ross, Executive Director, First 5 San Joaquin County, both described the positive results of First 5 IMPACT and QCC in their counties.

DISCUSSION: Commissioner Jaime commented she would like to connect with the other counties to discuss how to expand on the success of reaching the hard-to-reach providers. She commented that she is looking forward to the data on how many children were helped. She wanted to know if this will help Head Starts meet the need of being rated. Ms. Silverman and Mr. Dodds stated there are several tools within First 5IMPACT that can help Head Starts when they are being rated.

Chair Halvorson asked if there is a way to measure the success of First 5 IMPACT. Mr. Dodds, Ms. Silverman, Ms. Goins, and Ms. Schiff-Ross discussed the ways data is collected now and plans for collecting data in the future.

Commissioner Davis would like to see data collected on the improvements and quality in the settings.

PUBLIC COMMENT: Bill Sperling, CEO, Child 360, thanked F5CA for their support. He commented on the positive outcomes Los Angeles county has had because of First 5 IMPACT. Ms. Ayala also thanked F5CA and commented on how First 5 IMPACT really is a systems approach and children are “winning” because of all of our efforts. She emphasized sustaining First 5 IMPACT is important so that as many children as possible can be reached. Monique Soaker, Chairperson, Early Childhood Education Committee for State Council, California Teacher’s Association, commented having administrators working with teachers in the field is making a difference.

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Action Item 10 – Adjournment

MOTION/ACTION: Commissioner Davis moved to adjourn. The motion was seconded by Commissioner Fitzgerald.

DISCUSSION: Commissioner Davis suggested that when F5CA is looking at legislation to also make recommendations on data. F5CA should support legislation containing data. Chair Halvorson supported this stating F5CA should create a culture of data.

PUBLIC COMMENT: None

VOTE: The motion was unanimously approved by the Commission.

Chair Halvorson adjourned the meeting at 2:45 p.m.

The next scheduled Commission meeting is July 26, 2018, in Alameda.

**FIRST 5 CALIFORNIA AGREEMENT
RATIFICATIONS**

This meeting's agreement ratification list is more comprehensive than prior lists since it includes all of the finalized Incentive Layer Local Area Agreements entered into between First 5 California and the lead agencies participating in First 5 IMPACT.

Contract No.	Vendor	Description	Amount	Account	Authorization/Authority
CFF 7348, A2	Fraser Communications	Advertising and media services	Contract Amendment amount: \$60.2 Million	Media 0631	<u>1/25/2018 Item 6:</u> Authorization to use option to extend media contract for three years and \$60.2 million
CFF 7454	Penguin Random House Speakers Bureau	Dr. Dana Suskind, keynote speaker for the 2018 Child Health, Education, and Care Summit	\$11,500.00	Education 0634	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7466	RELX, Inc.	Electronic library services	\$5,000.00	Admin 0638	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7472	California Strategies & Advocacy, LLC	Government affairs, legislative representation, and advocacy services	\$150,000.00	Unallocated 0639	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business

CFF 7478	TSNE Mission Works	Co-sponsorship for the 2018 QRIS National Meeting on July 15 – 18, 2018	\$9,999.99	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000 annually to be distributed for co-sponsorship
CFF 7479	First 5 Association	Co-sponsorship for the First 5 20 th Anniversary and Family Fun Day on May 2, 2018	\$6,000.00	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000 annually to be distributed for co-sponsorships
CFF 7480	WestEd	Strategic Plan meeting facilitation	\$16,475.00	Unallocated 0639	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
CFF 7482	United Ways of California	Co-sponsorship for the First Annual Live United Reception on May 15, 2018	\$5,000.00	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000 annually to be distributed for co-sponsorships
CFF 7483	Super Mamas Sisters, LLC	Co-sponsorship for the Super Mamas Social 2018 on May 12, 2018	\$5,000.00	Education 0634	<u>3/17/2007 Item 8:</u> The Commission set aside \$150,000 annually to be distributed for co-sponsorships
LAA-CFF-014	Yosemite Community College District	Teacher training development	\$256,696.85	Education 0634 Child Care 0636 Research 0637	<u>4/23/2015 Item 9:</u> Authorization for up to \$190 million for First 5 IMPACT for Fiscal Years 2015–16 through 2019–20
LAA-CFF-015	Child Trends	Quality Counts California program evaluation	\$2,000,000.00	Education 0634 Child Care 0636 Research 0637	<u>4/23/2015 Item 9:</u> Authorization for up to \$190 million for First 5 IMPACT for Fiscal Years 2015–16 through 2019–20

LAA-CFF-017	Council for a Strong America	To build a coalition of prevention regarding the allocation of Proposition 64 cannabis revenue	\$50,000.00	Unallocated 0639	<u>Bylaws Article XI Section II:</u> Delegation to enter into contracts for \$150,000 or less, and to enter into contracts deemed necessary to conduct business
LAA-First 5 IMPACT 2015-50	El Dorado County Office of Education	IMPACT agreement, including Incentive Layer funds, transferred from First 5 El Dorado to the county office of education	\$1,174,137.19	Education 0634 Child Care 0636 Research 0637	<u>4/23/2015 Item 9:</u> Authorization for up to \$190 million for First 5 IMPACT for Fiscal Years 2015–16 through 2019–20

Authorization to enter into the Local Area Agreements listed below was approved by the Commission on April 23, 2015, through Item 9, which requested \$190 million for First 5 IMPACT. Incentive Layer funds are provided to lead agencies that engage infants and toddlers, and family child care beyond the required minimum. Accounts: Education 0634, Child Care 0636, and Research 0637.

Contract No.	Vendor	Incentive Phase Funding Amount
LAA-First 5 IMPACT 2015-01, A3	First 5 Alameda	\$4,711,217.00
LAA-First 5 IMPACT 2015-09, A3	First 5 Fresno	\$3,341,378.00
LAA-First 5 IMPACT 2015-13, A3	First 5 Kern	\$3,053,903.00
LAA-First 5 IMPACT 2015-22, A3	First 5 Mono-Alpine	\$310,213.00
LAA-First 5 IMPACT 2015-25, A3	Children and Families Commission of Orange County	\$5,130,491.00
LAA-First 5 IMPACT 2015-26, A3	First 5 Placer	\$3,080,170.00
LAA-First 5 IMPACT 2015-28, A3	First 5 Riverside	\$5,408,587.00
LAA-First 5 IMPACT 2015-29, A3	First 5 Sacramento	\$5,029,184.00
LAA-First 5 IMPACT 2015-33, A3	First 5 San Francisco	\$2,783,120.00

LAA-First 5 IMPACT 2015-34, A3	First 5 San Joaquin	\$2,452,685.00
LAA-First 5 IMPACT 2015-36, A3	First 5 San Mateo	\$2,220,196.62
LAA-First 5 IMPACT 2015-37, A3	First 5 Santa Barbara	\$1,726,341.00
LAA-First 5 IMPACT 2015-38, A3	First 5 Santa Clara	\$5,012,778.00
LAA-First 5 IMPACT 2015-43, A3	First 5 Sonoma	\$1,598,108.00
LAA-First 5 IMPACT 2015-44, A3	First 5 Stanislaus	\$1,608,535.00
LAA-First 5 IMPACT 2015-48, A3	First 5 Yolo	\$1,529,823.00

ITEM 3 – CONSENT CALENDAR

I move to approve the consent calendar.

MOTION:

SECOND:

VOTE:	Aye	_____
	No	_____
	Abstain	_____
	Absent	_____